



IPMBA PROMOTES THE USE OF BIKES FOR PUBLIC SAFETY, PROVIDES RESOURCES AND NETWORKING OPPORTUNITIES, AND OFFERS THE BEST, MOST COMPLETE TRAINING FOR PUBLIC SAFETY CYCLISTS.

WHY ADVERTISE IN ipmba news?

IPMBA News, the official publication of the International Police Mountain Bike Association, is the **only** publication dedicated to law enforcement, EMS providers, and security/patrol personnel who ride bikes in the line of duty. *IPMBA News* is mailed directly to more than 3,000 individual public safety cyclists in the U.S. and beyond, including the U.K, Canada, and Australia, distributed at trade shows, and sent out with hundreds of information requests. You won't find a more focused audience anywhere!

ADVERTISEMENT SIZES

Half page: 7 1/2" w x 5" h
 Full page: 7 1/2" w x 10" h
 Full page bleed (publication size: 8 1/2" x 11")
 Business card: 2" x 3 1/2"

ADVERTISING RATES*

Size	1x	2-3x	4x
Half	\$320	\$295	\$270
Full	\$390	\$365	\$335
Full Bleed	\$440	\$410	\$390
Bus.Cd.	\$135	\$125	\$120

**Corporate members save 10%!*

REPRODUCTION MATERIAL

Electronically:

High-resolution JPG or press-optimized PDF.
 Proof must accompany file.
IPMBA News is printed in Pantone® 548.

**2012 IPMBA NEWS
DEADLINES FOR CONTRACTS & ART***

Winter Issue: Friday, December 16, 2011
Spring Issue: Friday, February 13, 2012
Summer Issue: Friday, May 11, 2012
Fall Issue: Friday, September 21, 2012

* SUBJECT TO CHANGE.

**2012 IPMBA NEWS
PUBLICATION SCHEDULE***

Winter Issue: February 6, 2012
Spring Issue: April 9, 2012
Summer Issue: July 16, 2012
Fall Issue: November 26, 2012

* SUBJECT TO CHANGE.

WHAT IS EYE-PIM-BAH?

The International Police Mountain Bike Association (IPMBA) is a non-profit educational organization providing resources, networking opportunities, and the best, most complete training for public safety bicyclists. Since the founding of the organization in 1991, IPMBA has certified more than 1,200 instructors, who have in turn provided valuable training to more than 35,000 police officers, EMS professionals, and security personnel on bikes. IPMBA offers the nation's only conference and product exhibition designed exclusively for public safety cyclists.

QUESTIONS, CONTRACTS & ART TO:

Maureen Becker
 IPMBA Executive Director
 583 Frederick Road, Suite 5B
 Baltimore MD 21228
 410-744-2400; E-mail: maureen@ipmba.org

GENERAL CONDITIONS

- All orders for advertising insertions are subject to the Publisher's acceptance. The Publisher reserves the right to reject or cancel for any reason, or at any time, any advertising which, in the sole opinion of the publisher, does not conform to the editorial or graphic standards of the publication.
- Ad space may be canceled up to contract and art deadline for each issue. Late charges may be applied to ad materials not received by date stated by publisher or production manager.
- Advertisers and advertising agencies assume liability for advertisement content (including text, illustration, representation, and other copyright matter), and also assume responsibility for any claim arising therefrom against the publisher.
- Publisher reserves the right to place the word "advertisement" on copy which, in his/her opinion, closely resembles editorial matter.
- Positioning of advertisements is at the discretion of the publisher except where a request for a specific preferred position is acknowledged by the publisher in writing.
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- Publisher retains the right to resize any ad submitted in a size not outlined in this material or agreed to in writing.
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Contracts and Art to:

IPMBA NEWS
583 Frederick Road, Suite 5B
Baltimore, MD 21228
410-744-2400/Fax 410-744-5504
maureen@ipmba.org



ADVERTISING INSERTION AGREEMENT

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AD SIZE: (Check One)

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AD PLACEMENT: (Art deadlines appear in parentheses)

- Winter 2012 (12/16/11) Spring 2012 (2/13/12)
- Summer 2012 (5/11/12) Fall 2011 (9/21/12)

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ARTWORK: (Check One)

- High-Resolution JPG Press-Optimized PDF
- Email (fax hard copy)
- Pick-Up from _____

Number of Insertions: _____

TOTAL: \$ _____

Fax to
410-744-5504
or mail to
IPMBA, 583 Frederick Rd, Suite 5B,
Baltimore, MD 21228

- Payment Enclosed
- Invoice me as ads are placed
- Please charge my Visa/Mastercard (circle one)

Expire: ___/___

Signature: _____

PAYMENT POLICY

Payment terms are net 30 days from date of invoice. Advertiser or agency must pay any and all reasonable attorney fees if it becomes necessary to place for collection any bill or charge. Only Visa and Mastercard are accepted.

Questions? Call 410-744-2400 or email maureen@ipmba.org.