



Moving Light: Sweetskinz are Sweet

By Charlie Irvine, PCI #752

London Metropolitan Police Department (UK)

"It's reflective? All of it?" So began the conversation with Ruth from Sweetskinz. I must admit I was a bit sceptical, even though I had been on the website and had a look for myself. A few days later the tyres arrived, and I eagerly put them on my bike. I must admit, they look different! I was a bit worried that because they are so colourful, they may be weaker than "ordinary" tyres, but once I was out on the road, my fears were allayed. They handle as well as any of the more well known tyres I have used in the past. The pair I had been sent were the "Rattleback" design, and within minutes of me hitting the road, people were commenting on them. One cyclist even stopped me to ask where I got them. I then went "agricultural" as we say over here, and took the bike into my local country park to see how they would manage on a less than stable footing. The tyres were "Town and Country" types, but they handled an extremely muddy park well.

But the best part was yet to come. That evening as it turned dark, I went back out and did some road riding. This is where the Sweetskinz come into their own. Most black tyres have a thin reflective strip on the circumference. But imagine if the WHOLE tyre reflected light? This is what Sweetskinz do. So if you are at badly lit junction/intersection and a car is approaching, the driver will see a distinct pattern of lights defining the bike.

As a police officer, I think these tyres are a must for anyone who commutes to and from work, or for those of us who promote road safety, especially in schools. I also think that kids will love these tyres, due to the range of colours and designs. There are 13 different designs at the moment, including the Stars and Stripes! The tyres are made in 10 different configurations, from MTB and BMX to 700 x 37c. If you would like any more information on the tyres, look at the website www.sweetskinz.com.

Charlie is a 20-year veteran of London's Metropolitan Police Department. He has been an IPMBA instructor since 2005 and is currently training the Olympic Torch Escort team. He can be reached at cfb920@btinternet.com.

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